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# Skyrocket Platform

## Concept Brief

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## Background

Within the framework of the Interreg Central Europe project 'CE1040 - Social(i)Makers', the Partnership plans to develop and activate a digital platform able to support the design and launch of social innovation initiatives that answer social challenges of Central Europe and other countries of the European Union. The development of the Skyrocket Platform is the next step in disseminating social innovations and in building the Social(i)Makers Community.

Such activity is foreseen in the project's official Application Form under the Deliverable D.T1.3.6 and the platform corresponds to the planned Output O.T1.3 (i.e. 'Online Social Innovation Skyrocket Platform').



## Vision Statement

For individuals or organizations, the proposed Skyrocket Platform is a marketplace where they can submit their social problems (Social Challenges) and social solutions (Social Solutions). The main goal of the Platform is to present Social Challenges and Social Solutions for discussion, collaboration, and implementation. The process of matching and implementation is driven by contests (Social Competitions) that use the proposed Social Challenges and encourage to submit innovative Social Solutions that address this specific problem.

By providing the opportunity for cooperation between different groups interested in social innovations, the Platform is the open web environment for the SI community. Through delivering the theoretical background and practical tools (MOOC content and Toolbox repository) dedicated to support and facilitate designing, developing and implementing social innovation initiatives, the Skyrocket Platform is the virtual system supporting social innovators. By hosting the competitions (starting from transnational “Be Social, Be Maker”), publishing social challenges and presenting innovative solutions, we promote social innovations as a new way of addressing and solving social problems of the European society.

## Business Objective

- In-short term: hosting the 'Be Social, Be Maker' Competition (A.T3.3).
- In-long term:
  - hosting further Social Competitions published by Users;
  - providing the knowledge and the tools dedicated to implementing SI solutions.

## Users Characteristics

- **Challenge/Competition Owners** - Users describing their social problems (Social Challenges). They are looking for innovative solutions (Social Solutions) and ways to implement them within contests (Social Competitions) or with other help. Challenge Owners can only be a User that represents an Organization.
- **Solution Proposers** - Users describing their innovative social solutions (Social Solutions). They do this in response to a contest (Social Competitions) or because they are looking for other help in implementation. Solution Proposer may be an individual User or an Organisation representative.



## Major Features

- **User Profiles:** Platform visitor can register and then update his User Profile (becoming User), including (fields may change in specification / development):
  - name,
  - role (innovator, financier, entrepreneur, public authority, NGO representative, science & higher education representative, media representative, other - roles may change in specification / development),
  - location,
  - contact information,
  - short bio.

He can also search for or add his Organization Profile. In the User Profile subpage, he can review his Submissions, “Respond To” private messages, “Respond To” private access requests, Organization assign requests, “Heart” bookmarks and account settings. User Profiles are private - there is no public database on the Platform. However, part of the User Profile information is shared with other Users during communication (including name, role, location, organization and short bio) via the “Respond To” feature.

- **Organization Profiles:** when registering or updating his User Profile, User can search for or add his Organization Profile (becoming Organization Owner). When adding Organization Profile, he must complete the following fields (fields may change in specification / development):
  - legal name,
  - organization type,
  - legal form,
  - description,
  - location,
  - contact information.

Organization Profile can only be edited by the Organization Owner. Other Users can search and assign given Organization to their User Profile after Organization Owner acceptance.

- **Social Challenge Submission:** User can submit Social Challenge (becoming Challenge Owner) using a form with conditions. Depending on the answers, he can complete the following fields:
  - fields will be proposed later after receiving the application form input from responsible Project Partner,
  - Hashtag description.

Once filled, Challenge Owner can review and update the draft version of his Submission. After that, he can publish his Social Challenge, which will be presented in a form of a subpage on the Platform website. Social Challenge short description (summary) is always publicly visible on the presentation subpage - Challenge Owner



can choose which of the other fields will be private or public. Other Skyrocket Platform Users can access private fields after using the “Respond To” feature and obtaining approval from Challenge Owner. If it is not part of Social Competition, Challenge Owner can edit and delete published Social Challenge at any moment. Otherwise, Challenge Owner can edit published Social Challenge in a limited way and it can be deleted only by the Administrator.

- **Social Competition Submission:** User can submit Social Competition (becoming Competition Owner) by selecting his previously added Social Challenge and using a form with conditions. Depending on the answers, he can complete the following fields:

- fields will be proposed later after receiving the application form input from responsible Project Partner.

Once filled, Competition Owner can review and update the draft version of his Submission. After that, he can publish his Social Competition, which will be publicly presented in a form of a subpage on the Platform website and linked to selected Social Challenge. The full Submission is always visible to all Skyrocket Platform visitors. Competition Owner can edit published Social Competition in a limited way. Published Social Competition and related Social Challenge can be deleted only by the Administrator.

- **Social Solution Submission:** User can submit his Social Solution, independently or in response to the Social Competition (becoming Solution Owner), using a form with conditions. Depending on the answers, he can complete the following fields:

- fields will be proposed later after receiving the application form input from responsible Project Partner,
- Hashtag description.

Once filled, Solution Owner can review and update the draft version of his Submission. After that, he can publish his Social Solution, which will be presented in a form of a subpage on the Platform website and if it was a response, linked to Social Competition. Social Solution short description (summary) is always publicly visible on the presentation subpage - Solution Owner can choose which of the other fields will be private or public. Other Skyrocket Platform Users can access private fields after using the “Respond To” feature and obtaining approval from Solution Owner. If it is a response to Social Competition, the full Submission is always visible to the Competition Owner and selected Committee Members. If it is not a response to Social Competition, Solution Owner can edit and delete published Social Solution at any moment. Otherwise, Solution Owner can edit published Social Solution in a limited way and it can be deleted only by the Administrator.

- **“Respond To” feature:** every Social Challenge and Social Solution Submission presentation subpage, has the call to action button labeled “Respond To”. Other Platform Users can use it to directly contact the Submission Owner by sending him a private message with an optional private fields access request. This feature allows



discussion and collaboration between Submission Owners and other Users. If Social Challenge is linked to Social Competition then the presentation subpage has also an additional button labeled "Submit Solution" that allows User to check the contest and submit or select his previously submitted Social Solution in response.

- **Committee Members voting:** Competition Owner may also send optional Committee Member invitations to other people. The invited person will receive an email to the address given by the Competition Owner with an individual link valid for the duration of the Social Competition (there is no need to be a registered User to use this link - it is a feature independent of User Profiles). After clicking on it, the selected Committee Member is able to review and give 1 to 10 scores (proposal, waiting for the input from responsible Project Partner) to submitted Social Solution on the Social Competition presentation subpage. These ratings are visible only to the Competition Owner.
- **Popular voting:** Competition Owner may also enable an optional feature that allows all Skyrocket Platform Users to vote for submitted Social Solutions by adding "+1" mark to one selected entry (vote system may change in specification / development). These ratings are visible publicly.
- **"Heart" bookmarks:** In order to provide an additional layer of interaction between Users, every Submission presentation subpage (including Challenge, Solution, and Competition) has "Heart" button (the function icon may change in specification / development). Every Skyrocket Platform User can use it to show the support of a given Submission and at the same time add a given subpage to "Heart" bookmarks in his User Profile subpage. The number of "Hearts" awarded can be used to determine the most popular Submissions on the Skyrocket Platform.
- **Automatic Submissions archiving:** when adding a Submission, the Submission Owner must specify its validity. After the given period, the "Respond To" and "Submit Solution" buttons will be disabled on the Submission presentation subpage and Submission Owner will receive an email notification. Refreshing Submission for the next period is possible after logging in and reviewing Submissions in User Profile subpage.
- **Submissions browser and search:** published Submissions (Challenges, Solutions, and Competitions) are publicly available, at least in summary form (short description), as presentation subpages on the Platform website. Platform visitor can browse Submissions in the form of thumbnails. He can also filter browse results using type, category, location, and other conditions. Platform visitor can also search for Submissions using keywords and then filter search results the same as with browse results.
- **Organizations browser and search:** Platform User can browse added organizations in form of thumbnails. He can also filter browse results using type, location, and other conditions. User can also search for an organization using keywords and then filter search results the same as with browse results.



- **Information Database:** subpages on the Platform website containing all information needed by the visitor and User, including:
  - Skyrocket Platform and S(i)M project presentation section (“About us”),
  - SI Toolbox & MOOC materials repository (tools and materials should be linked in selected subpages and places to give the right context),
  - Multimedia materials repository,
  - External SI related sources and social platforms link repository.
- **User Support:** page or pages on the Platform website containing visitor and User support information and materials, including:
  - FAQ section,
  - Helpdesk contact form.
- **Administration Panel:** selected Users with Administrator status have access to the Administration Panel. The Panel allows them to manage Skyrocket Platform content, including:
  - Adding, deleting and modifying the Information database (subpages),
  - Adding, deleting and modifying User and Organization Profiles,
  - Adding, deleting and modifying User-added content (Submissions).

## Non-Functional Requirements

1. The website is to be displayed correctly in current versions of Chrome, Internet Explorer, Firefox, Edge and Safari browsers.
2. The page is to be responsive - the elements and their width are to match the size and resolution of the display (especially on smartphones).
3. The design of the site is intended to allow additional language translations to be added in the Platform backend (the site will be launched in English).
4. User registration and private messages should have security against bots and spam.